SAMPLE OUTCOME

As a result of attending the departmental program (Insert Title Here), the number of students able to identify the five key principles presented will increase by 5% over the next three years.

RELATIONSHIP TO KSU STRATEGIC PLAN:--RELATED ITEM LEVEL 1

INSTITUTIONAL EXCELLENCE, Number: 5

Strategic Priority Description:
Kennesaw State University pursues exemplary academic, business, and administrative practices to support our faculty, staff, and students.

SAMPLE MEASURE 1

How will the data be obtained? Post Test

Is this measure direct or indirect? Direct

Measure: Specific method used to collect evidence of the outcome.
A post-test will be given to all participants at the end of the program.

Uploaded post-test question:
Name the five key principles described during this program.

SAMPLE MEASURE 2

How will the data be obtained? Focus Group

Is this measure direct or indirect? Direct

Measure: Specific method used to collect evidence of the outcome.
A focus group of eight program attendees will be held approximately one month after the program.

Uploaded focus group questions include:
1. Please tell us about your experience attending this program.
2. What were your main goals in attending this program?
3. In what ways were your goals in attending this program met or not met?
4. What were the principles discussed during this program?
5. What were the best parts of this program?
6. What could be improved about this program?
SAMPLE RESULTS
Results: Summary of analyses for each measure.

MEASURE 1
Of the 73 students in attendance, 59 (80.82%) could name all five principles. Our goal is to increase this to 86% over the next two years.

![Pie chart showing the number of known principles among 73 students.]

- Five (59, 81%)
- Four (7, 10%)
- Three (4, 5%)
- Two (1, 1%)
- One (2, 3%)
- None (0, 0%)

MEASURE 2
The attached word cloud shows the most frequent responses to question “What were the principles discussed during this program?” Most frequent responses included Trust, Inclusivity, Community, Pride, and Engagement.

Summary of the themes that emerged during the focus group:
- Most students indicated that their main goal for the program was to learn more about the topic, and that their goal was fully met.
- The best parts of the program included the video clips, the resources/takeaways, and the spontaneous jokes the presenter told. The coffee bar and pastries were appreciated.
- The highest impact suggestion for improvement was holding the program in a different venue. The circular table setup in the University Rooms caused some to have their backs to the presenter. They liked having the table to write on, but thought chairs behind banquet tables would be better, as everyone would be facing forward.

UPLOADED FILES:
- Post test raw data (identifying information removed)
- Focus group transcript