



2013-2017 Strategic Plan

Vision

KSU Student Success strives to be globally recognized for fostering learning beyond the classroom.

Mission

Our students will achieve success through practical application of knowledge by becoming engaged ethical leaders who serve their local and global communities.

Learning and Development Outcomes

The Division of Student Success offers out-of-class programs, services, co-curricular programming, and individual interaction to ensure students are achieving the following learning and development outcomes:

- Knowledge acquisition, integration, construction, and application
- Cognitive complexity
- Intrapersonal development
- Interpersonal competence
- Humanitarianism and civic engagement
- Practical competence

*To learn more about the learning and development outcomes adopted from CAS (Council for the Advancement of Standards in Higher Education), please see the following document:

[CAS Learning and Development Outcomes](#)

Our Goals

Goal 1

Create and strengthen partnerships with students to provide diverse, holistic learning experiences beyond the classroom.

Goal 2

Cultivate an environment that facilitates collaboration and fosters purposeful partnerships within and external to the university.

Goal 3

Enhance the identity of the Division of Student Success to increase the awareness and utilization of services.

Goal 4

Expand resources and improve operational efficiency and effectiveness for the Division for Student Success.

Goal 1

Create and strengthen partnerships with students to provide diverse, holistic learning experiences beyond the classroom.

Outcome #1: Increase student engagement through innovative programming.

Action Step 1 – Strengthen the Division’s data centered approach to programming and student engagement

Action Step 2 – Integrate Owl Life into the overall student experience

Action Step 3 – Create an infrastructure for student collaboration so they can more efficiently and effectively utilize resources

Outcome #2: Develop a distance learning student experience

Action Step 1 – Create virtual programming options for students

Action Step 2 – Identify the services and resources needed by distance learners

Action Step 3 – Evaluate and implement the availability of resources based on the findings

Outcome #3: Ensure students are achieving the CAS Learning and Development Outcomes relevant to their individual success

Action Step 1 – Identify and utilize an intentional model approach to student learning and development

Action Step 2 – Advocate for students as they encounter barriers to recruitment, retention, progression and graduation (RRPG)

Action Step 3 – Support the Complete College Georgia initiative through a data driven approach to co-curricular programming

Goal 2

Cultivate an environment that facilitates collaboration and fosters purposeful partnerships within and external to the university.

Outcome #1: Develop an intentional approach to representing the interests of our division across the university

Action Step 1 – Identify additional opportunities for committee/group involvement on campus

Action Step 2 - Ensure appropriate placement of individuals based on strengths and skill sets

Action Step 3 – Educate committee members on what it means to represent the division on a university-wide committee

Action Step 4 - Inform the campus community of the availability of qualified division members

Action Step 5 – Maximize the representation of the division on university-wide committees

Outcome #2: Enhance our division presence in professional associations

Action Step 1 – Recognize the work and contribution of division staff and administrators in professional associations

Action Step 2 – Create occasions for division members to share professional association experiences and information

Action Step 3 – Encourage the participation of staff and administrators in study abroad opportunities

Action Step 4 – Continue to integrate Careers in Student Affairs Month in the work of the division

Goal 3

Enhance the identity of the Division of Student Success to increase the awareness and utilization of services.

Outcome #1: Improve university recognition through a newly revised division identity

Action Step 1 – Rename the division by June 2014

Action Step 2 – Increase division visibility through online technology and a comprehensive PR/Marketing plan for sharing important information about the Division

Action Step 3 – Ensure that employees within the division are knowledgeable about all departments, units, and services offered within

Action Step 4 – Perform a benchmark study of other student affairs divisions using peer, comparative, and aspirational institutions

Outcome #2: Establish a division-wide professional development plan

Action Step 1 – Provide an annual Division retreat beginning summer of 2014

Action Step 2 – Arrange for professional development opportunities throughout the academic year including those that are job function specific

Action Step 3 – Encourage the participation of staff and administrators in professional development opportunities both internal and external to the university

Goal 4

Expand resources and improve operational efficiency and effectiveness for the Division for Student Success.

Outcome #1: Develop and implement a revised divisional organizational structure.

Action Step 1 – Finalize the organizational structure by January 2014.

Action Step 2 – Create an implementation plan by May 2014.

Action Step 3 – Begin the implementation plan by July 2014.

Outcome #2: Optimize business processes, organizational structure, and program effectiveness

Action Step 1 – Conduct comprehensive audits for 2-3 department/units per year using two or more of the following: CAS Standards; USG Standards; National/State functional area standards; and KSU Internal Audit

Action Step 2 – Improve the use of data driven decision making

Outcome #3: Ensure that the division takes an active role in decisions regarding space allocation at the university

Action Step 1 – Develop a division-wide space task force

Action Step 2 – Create a comprehensive inventory and assessment of all division space by January 2014

Action Step 3 – Improve the division's relationship with the university-wide space committee by appointing a representative

Action Step 4 – Begin the process of campaigning and planning for a new university student center